

# Dunn County

## ECONOMIC PROFILE

### County Population Projections

	2010	2015	2020	2025	2030	2035	2040
County Population	43,857	45,500	46,440	47,415	47,970	48,200	48,485
Percent Change		3.9	2.1	2.1	1.2	0.5	0.6
Male	22,133	23,065	23,540	24,015	24,235	24,155	24,245
Female	21,724	22,435	22,900	23,400	23,735	24,045	24,240
Minority	2,312	NA	NA	NA	NA	NA	NA
Percent Minority	5.3	NA	NA	NA	NA	NA	NA
Age Under 5	2,422	2,370	2,370	2,390	2,410	2,450	2,480
Age 5-9	2,497	2,530	2,430	2,440	2,470	2,480	2,510
Age 10-14	2,566	2,780	2,810	2,700	2,690	2,690	2,680
Age 15-19	4,186	3,940	4,080	4,060	3,870	3,790	3,680
Age 20-24	5,997	5,900	5,790	5,970	5,940	5,550	5,370
Age 25-34	4,983	4,880	4,890	4,880	4,900	4,960	4,810
Age 35-44	4,947	4,880	4,630	4,450	4,440	4,430	4,450
Age 45-54	5,897	5,650	5,180	5,060	4,820	4,620	4,630
Age 55-59	2,699	3,100	3,080	2,670	2,640	2,590	2,480
Age 60-64	2,340	2,750	3,050	3,050	2,650	2,660	2,660
Age 65-74	2,754	4,010	4,900	5,530	5,860	5,590	5,430
Age 75-84	1,721	1,820	2,315	3,220	3,990	4,590	5,020
Age 85+	848	890	915	995	1,290	1,800	2,285



PREPARED BY THE  
WEST CENTRAL WISCONSIN  
REGIONAL PLANNING COMMISSION

January, 2020

Source: 2010 Census; Wisconsin DOA Population Projections, December 2013

### Municipal Population

	1980	1990	2000	2010	2019	Percent Change			
						1980-90	1990-00	2000-10	2010-19
Menomonie	12,769	13,547	14,937	16,264	16,330	6.1	10.3	8.9	0.4
Colfax	1,149	1,110	1,136	1,158	1,105	-3.4	2.3	1.9	-4.6
Boyceville	862	913	1,043	1,086	1,083	5.9	14.2	4.1	-0.3
Elk Mound	737	765	785	878	868	3.8	2.6	11.8	-1.1
Knapp	419	419	421	463	458	0.0	.5	10.0	-1.1
Wheeler	231	348	317	348	342	50.6	-8.9	9.8	-1.7
Ridgeland	300	246	265	273	268	-18.0	7.7	3.0	-1.8
Downing	242	250	257	265	263	3.3	2.8	3.1	-0.8

Source: 1980, 1990, 2000 and 2010 Census and Wisconsin DOA 2019 Estimates

### Per Capita Personal Income

	2015	2016	2017	2018	Percent Change		
					2015-16	2016-17	2017-18
Dunn County	\$36,835	\$37,151	\$38,345	\$39,948	0.9	3.2	4.2
Wisconsin	\$46,571	\$47,426	\$48,941	\$51,592	1.8	3.2	5.4
United States	\$48,940	\$49,831	\$51,640	\$54,446	1.8	3.6	5.4

Total personal income includes income from three sources: net earnings; dividends, interest and rent; and transfer receipts. Total personal income divided by the total population produces per capita personal income (PCPI).

Source: US Dept. of Commerce, Bureau of Economic Analysis

## Consumer Expenditures by County (total \$000's)

	Total		Total
Shelter	\$210,222	Contributions	\$31,464
Transportation	\$183,307	Education	\$27,194
Food and Beverages	\$147,982	Gifts	\$23,466
Health Care	\$86,449	Miscellaneous Expenses	\$18,746
Utilities	\$75,787	Personal Care	\$13,367
Entertainment	\$55,656	Personal Insurance	\$6,780
Household Operations	\$38,578	Tobacco	\$6,468
Household Furnishings	\$34,694	Reading	\$2,167
Apparel	\$34,539		

Source: Applied Geographic Solutions, 2019

## Government Finances

2018	County	State
Full Equalized County Valuation (\$000)	\$3,177,568	\$549,532,692
Net Property Tax (\$000)	\$61,194	\$10,258,940
Full Value Tax Rate per \$1,000 Valuation	\$19.26	\$18.67
Per Capita Property Tax	\$1,371.55	\$1,763.85

Source: *Town, Village and City Taxes*, Wisconsin Dept. of Revenue

## Civilian Labor Force

County Totals	2014	2018
Employed	22,405	23,703
Unemployed	1,232	746
Total Labor Force	23,637	24,449
Average County Unemployment Rate	5.2%	3.1%
Average State Unemployment Rate	5.4%	3.0%
Average U.S. Unemployment Rate	6.2%	3.9%

Source: Wisconsin Department of Workforce Development

## Housing

	County
Housing Units	18,399
2019 Estimated Housing Units	18,807
Owner Occupied Units	11,329
Renter Occupied Units	5,489
Persons/Owner Occupied Unit	2.5
Persons/Renter Occupied Unit	2.3
Median Value of Housing	\$161,800
Median Monthly Gross Rent	\$774

Source: 2014-2018 American Community Survey 5-Year Estimates and DOA Housing Estimates for 2019

## Building Permits

County Residential	2014	2018
Single Family	59	100
Total Units	61	104
Value	\$10,742,967	\$22,127,441

Source: Bureau of the Census

## Representative Wage Rates

Position	2018 Hourly Rate	
	Mean	Median
Bartenders	\$10.38	\$9.58
Bookkeeping/Accounting/Auditing	\$17.42	\$17.11
Cashiers	\$10.25	\$9.94
Computer Programmers	\$33.93	\$31.40
Electricians	\$22.99	\$22.16
Healthcare Social Workers	\$25.93	\$26.64
Licensed Practical/Vocational Nurse	\$20.31	\$20.57
Machinery Maintenance Workers	\$20.56	\$21.49
Nursing Assistants	\$14.77	\$14.59
Office Clerk/General	\$16.55	\$16.05
Physical Therapists	\$40.35	\$41.54
Secretaries/Administrative Assistants	\$22.91	\$21.85
Stock Clerk/Order Fillers	\$14.81	\$14.09
Truck Drivers-Heavy/Tractor Trailer	\$20.97	\$21.11
Waiter and Waitresses	\$9.26	\$8.92
Welder/Cutter/Solderer/Brazer	\$19.30	\$18.95

Source: Bureau of Labor Statistics, May 2018

## Employment by Industry

	2014-2018 5-Year Estimate	% of Total Employment
Agriculture/Forestry/Fishing/Hunting/Mining	1,046	4.5
Construction	1,495	6.4
Manufacturing	3,840	16.5
Wholesale Trade	802	3.4
Retail Trade	3,144	13.5
Transportation and Warehousing, and Utilities	1,424	6.1
Information	134	0.6
Finance and Insurance/Real Estate/Rental and Leasing	928	4.0
Services (Professional/Educational/Entertainment/Other)	9,950	42.7
Public Administration	537	2.3
<b>TOTAL*</b>	<b>23,300</b>	<b>100.0</b>

+ Represents the total number of jobs provided by employers within the County and not the total number of employed individuals in the County.  
Source: 2014-2018 American Community Survey 5-Year Estimates

## Industry Employment Projections (West Central WI)

	Estimated Employment*		% Change
	2016	2026	
<b>Total, All Nonfarm Industries</b>	<b>212,690</b>	<b>229,550</b>	<b>7.9</b>
Mining/Natural Resources	3,840	4,230	10.2
Manufacturing	33,970	34,580	1.8
Construction	7,730	8,810	14.0
Trade, Transportation and Utilities	39,950	43,480	8.8
Information	1,670	1,270	-24.0
Financial Activities (finance/insurance/real estate/rental and leasing)	6,860	7,560	10.2
Professional and Business Services (professional/management/remediation)	16,710	19,120	14.4
Educational and Health Services (including State/Local Government)	46,550	50,200	7.8
Leisure and Hospitality	20,110	22,350	11.1
Other Services (except Government)	8,050	8,710	8.2
Government	12,300	12,560	2.1
Self-Employed and Unpaid Family Workers (all jobs)	14,960	16,670	11.4

\*Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs.  
Source: Office of Economic Advisors, Wisconsin Dept. of Workforce Development, December 2018

## Largest Employers

Employer	Industry Type	Employees
3M	All other nonmetallic mineral mining	500-999
WalMart Distribution Center	All other miscellaneous durable goods merchant wholesalers	500-999
ConAgra Brands, Inc.	All other miscellaneous food manufacturing	500-999
Phillips-Medisize	Surgical and medical instrument manufacturing	500-999
Mayo Clinic Health System-Red Cedar	General medical and surgical hospitals	250-499
Andersen Menomonie, Inc.	Other building material dealers	250-499
CEVA Logistics	Administrative management & general management consulting services	250-499
Cardinal Glass Industries, Inc.	Other building material dealers	100-249
Colfax School District	Elementary and secondary schools	100-249
Value Implement	Farm machinery and equipment manufacturing	100-249
Colfax High School	Elementary and secondary schools	100-249
Synergy	Other similar organizations (except business, professional, labor & political)	100-249
Neighbors of Dunn County	Nursing care facilities	100-249
Marketplace Foods Menomonie, Inc.	Supermarkets and other grocery stores (except convenience)	100-249
Menomonie High School	Elementary and secondary schools	100-249
Menomonie Middle School	Elementary and secondary schools	100-249
University of Wisconsin-Stout	Colleges, universities, and professional schools	100-249
UW-Stout University Dining Services	Caterers	100-249
WalMart Supercenter	Department stores	100-249
Westconsin Credit Union	Credit unions	100-249
Mills Fleet Farm	Tire dealers	100-249

Source: Wisconsin DWD; Major employers were extracted from Infogroup National Database 2017

## Recreational Highlights

Dunn County has a variety of recreational resources ranging from hunting and fishing to camping and biking. The County is characterized by rolling hills and open farmlands. The Red Cedar River is known for its many fishing, canoeing, and camping opportunities. A groomed and well-marked snowmobile route runs throughout the County. ATV/UTV activities also utilize a network of trails throughout Dunn County.

Hoffman Hills Recreation Area provides cross-country skiing, hiking, walking, and snowshoe opportunities. Of state significance is the Red Cedar Trail which runs parallel to the Red Cedar River from Menomonie to the Dunnville Wildlife Area. This trail is part of the larger Chippewa Valley Trail System, which continues south to the City of Durand or north to the City of Eau Claire. Disc golf is also a popular activity, with five courses located in the County. The Lambs Creek Disc Golf Course was nationally ranked as the 6th best 9-hole course in the country. The County has three public shooting ranges that meet a variety of community needs such as training areas for military and local law enforcement agencies, hunter education, and numerous events sponsored by Sportsman's Clubs.

Wakanda Park, located in Menomonie, boasts the Wakanda Water Park, six ball diamonds, playgrounds, Dunn County Historical Society, Russell J. Rassbach Museum, and Menomonie Lions Club Game Park and Nature Trail. The villages in Dunn County also provide many recreational opportunities, including tennis courts, ballfields, trails, picnic areas, boat landings, playgrounds, and fairgrounds.

Source: *Dunn County Outdoor Recreation Plan, 2016-2020*

## Industrial Parks/Sites

	Acres Available	Acres Served by Utilities			State Hwy. Access	Community Airport	Rail Service to Community	Rail Service In Park
		Municipal Water	Municipal Sewer	Natural Gas				
Boyceville	250	10	10	10	X	X	X	
Colfax	10	10	10	10	X		X	X
Knapp	6	6	6	0	X		X	
Menomonie	350	350	350	350	X	X	X	X
Stout Technology Park (Menomonie)	162	162	162	162	X	X	X	

Source: *Dunn County Economic Development Corporation*

## Miscellaneous

**HIGHWAYS**—Dunn County is served by a network of Interstate, U.S. and State Highways. Interstate 94 runs east and west through the County. USH 12 and STH 64, 170, 29, 85 and 72 also run east and west. STH 40, 25, and 79 provide for north-south travel. Many other county and local roads connect with these highways to link the cities, villages, and recreational areas in the County.

**RAIL SERVICE**—Dunn County is served by two railroads -- Canadian National (CN) and the Union Pacific (UP). The CN serves the Dunn County communities of Boyceville, Colfax, and Wheeler from the east. The UP connects West Central Wisconsin with Minneapolis-St. Paul and Chicago. This rail line serves the Dunn County communities of Elk Mound, Knapp, and Menomonie.

**AIR SERVICE**—Dunn County has two publicly-owned airports. A medium general aviation airport with a 5,000 foot runway and a 3,400 foot runway is located in Menomonie and a small general aviation airport with a 3,300 foot runway is located near Boyceville. Dunn County also has access to air commercial service airports in both Eau Claire and Minneapolis-St. Paul.

**BUS SERVICE**—Greyhound and Jefferson Lines provide intercity bus service between the Twin Cities and Madison and Milwaukee, and Twin Cities and Green Bay, respectively. Buses stop at the UW-Stout student center in Menomonie. The Dunn County Transit Commission provides fixed route services within Menomonie, as well as some rural transit services.

**EDUCATIONAL FACILITIES**—The Chippewa Valley Technical College, located in the Cities of Eau Claire, Chippewa Falls, and Menomonie, serves the technical training needs of Dunn County. Associate degree and vocational education programs are offered in the areas of agriculture, services, allied health, nursing, business, marketing, trade and industry, general education, as well as apprenticeship trades. Three nearby University of Wisconsin campuses provide excellent educational services. UW-Stout, located in Menomonie, is nationally known for its programs in industry, technology, and art and design.