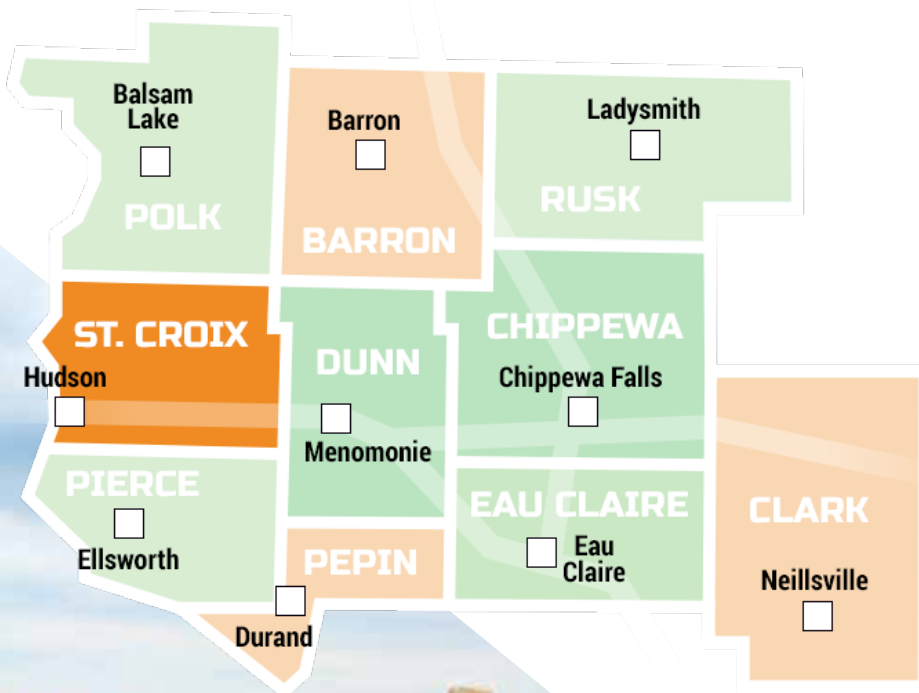


Open for Business

in St. Croix County, WI

St. Croix County's prime location offers business and industry an attractive setting, access to major markets and favorable business conditions. A highly skilled labor force contributes to the economic vitality of the county. Opportunities to further education are plentiful with strong school districts and three highly regarded colleges – Northwood Technical College, Chippewa Valley Technical College and UW-River Falls in the area. The county's western border is formed by the Kinnickinnic, Willow, Apple and St. Croix Rivers, which deliver natural beauty and recreational opportunities to those who work and live here.



At a Glance...

- 736 square miles
- Education and Health Services, Manufacturing, and Plastics and Distribution are the key industries
- 11 Industrial and Business Parks with available space
- Ranks in the top of state population growth
- Home to renowned one-mile-long St. Croix River Crossing Bridge
- Average commute is 26 minutes



Infrastructure

- Located in the I-94 Corridor
- St. Croix River Crossing Bridge
- New Richmond Regional Airport
- Less than an hour from Minneapolis/St. Paul International Airport
- High speed broadband

Life

- University of Wisconsin-River Falls
- Northwood Technical College
- Chippewa Valley Technical College
- 13 Public School Districts
- 96% High School Graduation Rate
- Angling, Kayaking and Canoeing opportunities with four major rivers

Top Employers

- Phillips-Medisize, a Moxex Company
- OEM Fabricators
- SMC Ltd.
- Bosch Packaging Technology
- Nolato Contour
- Vital Plastics, Inc.

POPULATION



97,144

Total Population



39

Median Age



20.5

Diversity Index

HOUSING & INCOME



\$348,316

Median Home Value



37,558

Households



2.54%

Income Growth Rate
(Per Capita Income)

WORKFORCE



3,566

Total Businesses



37,151

Total Employed



4,877

Work at Home



14,860

Graduated High School

9,880

Associates Degree

18,130

Bachelor's Degree

7,476

Graduate Degree

Data Source: ESRI, 2023-10-17



**St. Croix Economic
Development Corporation**

2424 Monetary Blvd #117

Hudson, WI 54017

Tel 715-690-2110

www.stcroixedc.com

