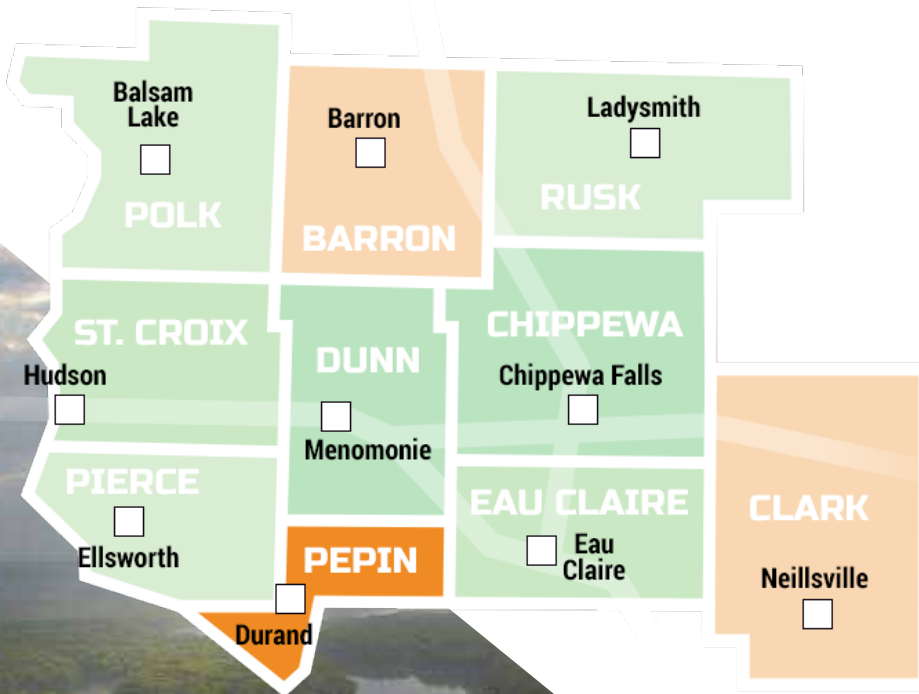


Big Surprises Come in Small Packages in Pepin County, WI

Pepin County is the smallest county in Wisconsin but possibly the most charming. Those interested in starting or expanding their business will be pleasantly surprised by the picturesque area with its lush valleys, historic buildings and scenic bluffs along Lake Pepin. This county offers the perfect setting for artisan entrepreneurs. Boutiques, wineries and restaurants make up a lot of our businesses however the northern portion of the county is agricultural-focused.



At a Glance...

- 232 Square Miles
- Education and Health Services, Transportation and Utilities and Construction are the Key Industries
- The Birthplace of Laura Ingalls Wilder
- Average Commute is 27 Minutes

Infrastructure

- U.S. Highway 10 and State Highways 35 and 85
- Only 40 Miles to Chippewa Valley Regional Airport
- The Mississippi River and Chippewa River Join Here
- High Speed Broadband

Life

- Two Public School Districts
- 94% High School Graduation Rate
- Home to the Renowned 28-Mile-long, 3-Mile-wide Lake Pepin
- Maiden Bluff State Natural Area, Tiffany Wildlife Area and the Chippewa River Bike Trail

Top Employers

- Pepin County Schools
- Pepin County Government
- Advent Health Durand
- Bauer Built Inc.
- Durand Builders

POPULATION



7,305
Total Population



46
Median Age



15.4
Diversity Index

HOUSING & INCOME



\$198,691
Median Home Value



3,105
Households



2.70%
Income Growth Rate
(Per Capita Income)

WORKFORCE



386
Total Businesses



2,553
Total Employed



428
Work at Home



1,849
Graduated High School

739

Associates Degree

948

Bachelor's Degree

344

Graduate Degree



Pepin County, WI

740 7th Avenue West

Durand, WI 54736

Tel 715-672-7242

lkavanaugh@co.pepin.wi.us

www.co.pepin.wi.us

