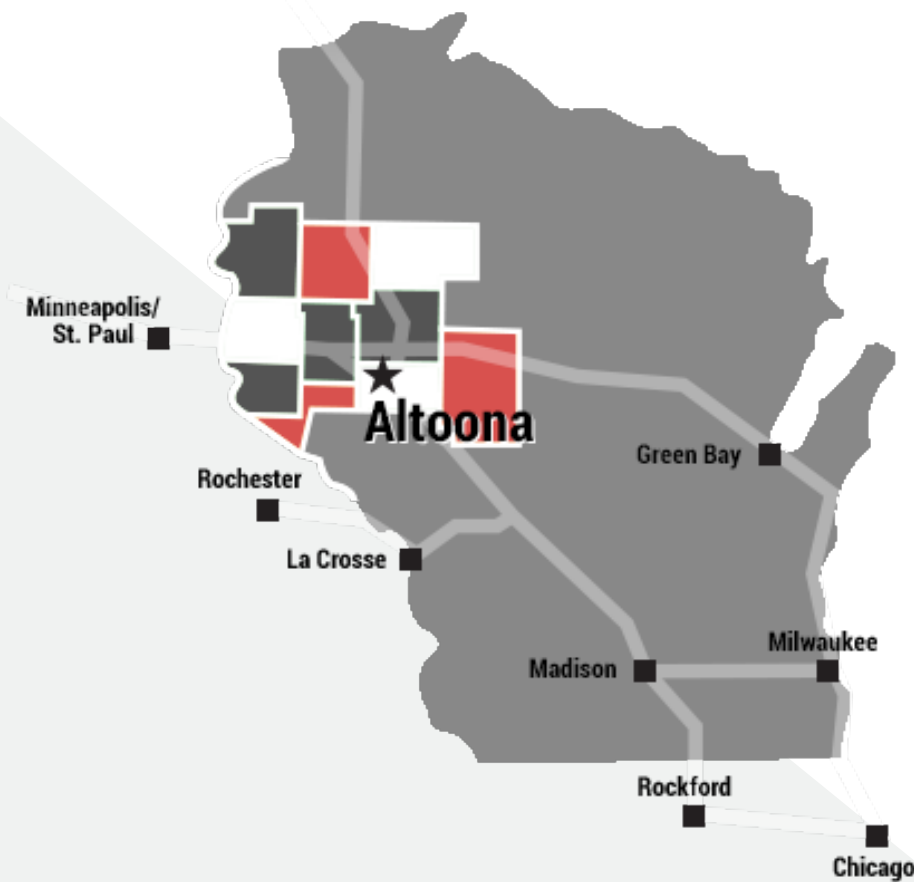


Do Business Here

in Altoona, WI

Altoona is renowned for its outdoor adventures, family-oriented attractions, quaint small-town charm, high-performing school district, and warm hospitality. Located just east of bustling Eau Claire, this small, fast-growing city boasts a prime location with easy access to I-94, US HWY 53 and US HWY 29. Both visitors and locals enjoy diverse local food options, excellent breweries and taverns, a thriving summer concert series, and a dynamic slate of seasonal festivals. Area outdoor recreation opportunities include biking, hiking, fishing and boating on area lakes and rivers. The City of Altoona adopts a business-friendly approach, working with developers to bring their projects to life.



At a Glance...

- Health care, railroad, light industry, retail trade are key industries
- “Start with yes” approach
- 80 acre city-owned tract of land known as the East Neighborhood available for development
- Growing city; prime location
- Abundant recreational opportunities
- High-performing schools

Infrastructure

- US HWY 53 and US HWY 12
- Union Pacific RR Terminal
- Less than 2 hours from Minneapolis-Saint Paul International Airport
- High speed broadband

Life

- Chippewa Valley Technical College and University of WI-Eau Claire two miles away
- Access to Lake Altoona, the Eau Claire River, modern City Parks and many other regional outdoor recreation activities
- A burgeoning festival and arts scene

Top Employers

- School District of Altoona
- Lippert Manufacturing
- Woodman's Food Market
- OakLeaf Surgical Hospital

POPULATION



9,320
Total Population



37
Median Age



26.8
Diversity Index

HOUSING & INCOME



\$260,000
Median Home Value



3,974
Households



3.12%
Income Growth Rate
(Per Capita Income)

WORKFORCE



369
Total Businesses



4,805
Total Employed



453
Work at Home



96.8%
Graduated High School

38.2%
Bachelor's Degree

THE CITY of *Altoona*

1303 Lynn Avenue
Altoona, WI 54720

Tel 715-839-6092

www.ci.altoona.wi.us

